

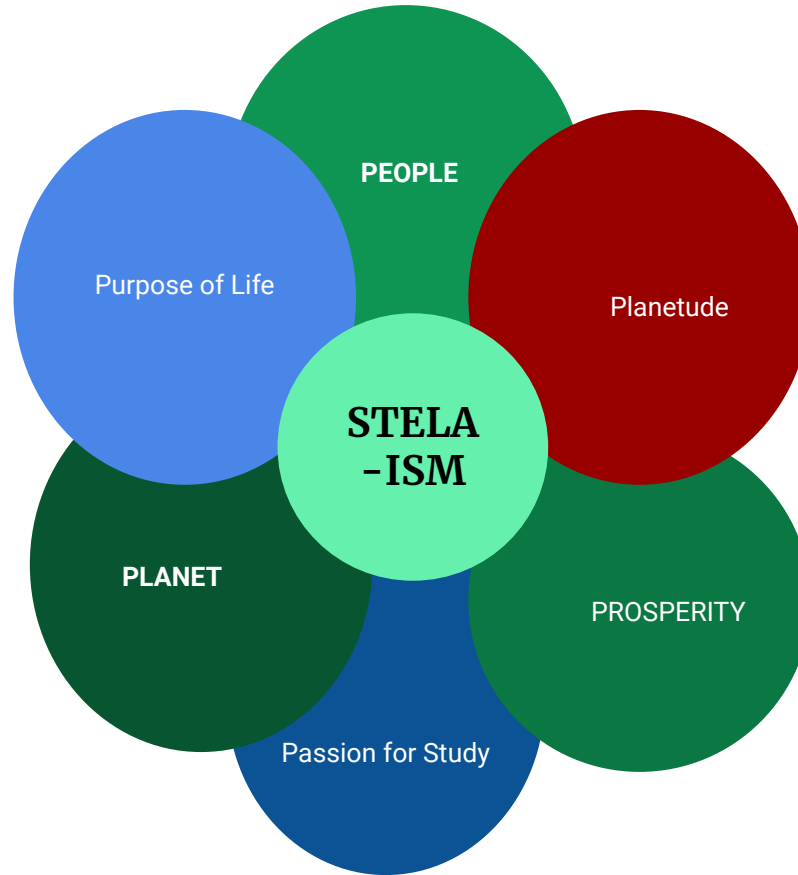
Stella-ISM

Stella Innovation and Sustainability Mission

Stella Vision

We Stellaits

*Building
Creatives*



Stella Six-Fold Development Vision (Innovation and Sustainability)

1. Planet (Protect it)
2. People (Be Responsible)
3. Prosperity (Catch the Opportunity and Keep Equity)
4. Plenitude (Create Abundance through Science and Technology)
5. Purpose (of Life to go forward)
6. Passion (for Study -Life Long)

1. Green Campus and Student Centric Approaches

2. Faculty Development Programmes (FDP)

3. Full Admission Campaign

4. Placements & Earn While Learn Enterprise

5. New Courses and Programmes

6. Full Pass Mission

7. Community Development Programmes (CDP)

8. Outreach Programmes

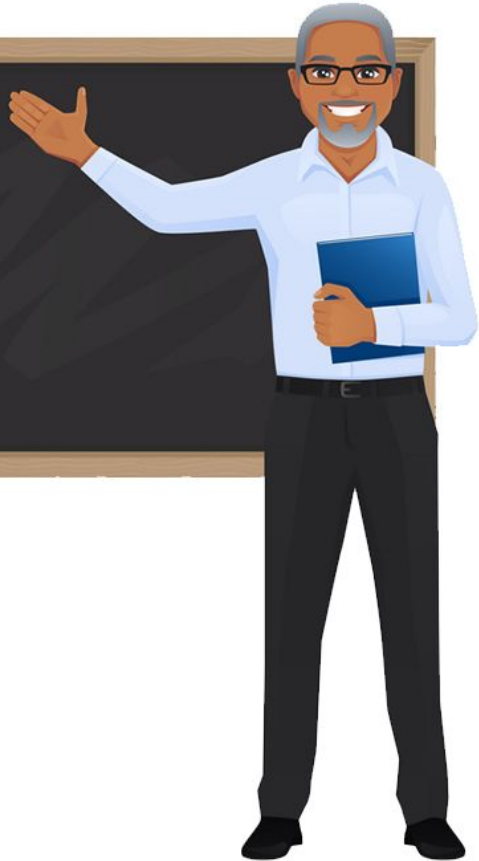
1. Green Campus and Student Centric Approaches



- Be Positive Campaign
- Clean and Green Campus
- Campus Infra and Facilities
- Skill Mapping of Students
- Students centric policies, programmes (Grievance handling)
- Student's lead events - Clubs
- Arts and Sports
- Mentoring and Coaching
- Students Quality Council
- Extra and co curricular activities

We are Stellait

2. Faculty Development Programmes (FDP)



- Be Different and Make Difference
- Faculty Development Trainings
- Higher Studies, Research and Publications
- Seminars and Conferences
- Skill Upgradation
- Knowledge Acquisition
- Teachers Day
- Peer Group Support
- Academic Mentorship and Coaching
- Grievance Redressal

MUTUAL MPOWERMENT

3. Full Admission Campaign



- Achieve 100 % Enrolment
- 5F Fixings (Founders, Fee, Facilities, Faculty, and Facts)
- Scholarships
- Streamlining Admission Process
- Communication Materials
- Partnership Building and Repository maintenance
- Designing and Planning of Admission Campaigns
- Fixing Admission Targets for marketing

Let Stellaism Attracts Everyone

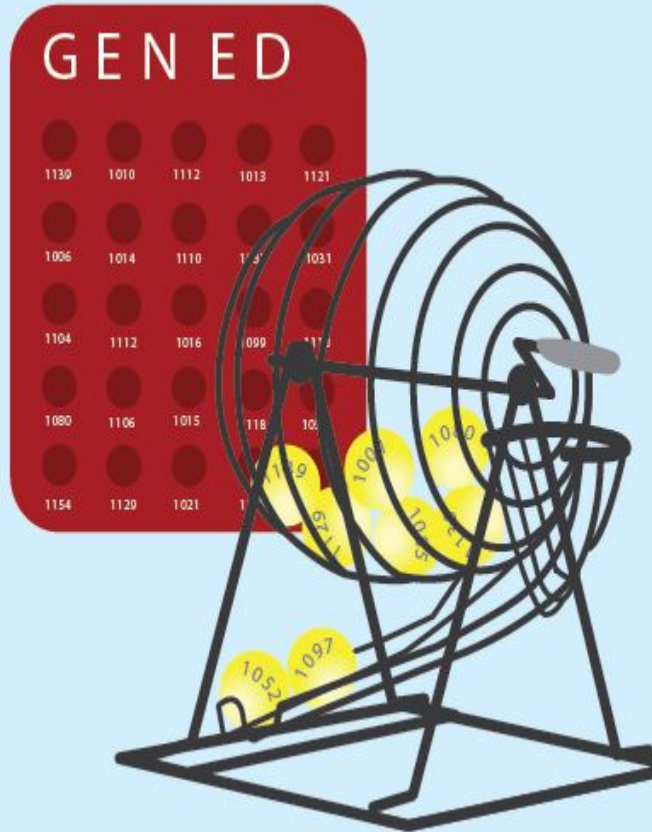
4. Placements & Earn While Learn Enterprise



- Earn While Learn Plans (GST, ITR, Back office works etc.)
- Stella Business solutions
- Online Jobs
- Internships
- Placement Trainings
- Communication and Soft Skill Trainings
- Campus Placement Drives
- Industry Connect

Corporate Badging

5. New Courses and Programmes



- List of Add on Courses
- Future Skills
- Certification Programmes
- New Gen Courses
- Signing MoUs with foreign universities and other agencies
- Setting up of skill development centres
- Career counselling and guidance

Be the forerunner

6. Full Pass Mission



- Achieving 100 % pass
- Hand holding academic brilliant students
- Remedial approaches for weak students
- Exam trainings
- Training and transaction quality
- Academic Planning
- Experiential oriented learning systems

No One falls down

7. Community Development Programmes (CDP)

Think
Globally
Act
Locally



- Projects for local community development
- Kizhimuri Tourism Village
- Organize Jan Vikas Yatra
- Students and Youth Development Programmes
- Local employment and MSME Facilitation
- Better Public Relations and community support

A **city**. that is set on an **hill** cannot be hid

8. Outreach Programmes



- Website
- Social Media and Digital Campaign
- Brand Building Exercises
- Brochures, Videos and Marketing Materials
- Outreach Events
- Academic Council
- Brand Ambassadors and opinion Makers
- Alumni Associations

PROCESS

Management Committee

Vision Thinking and Brainstorming on strategy building.

Iterative Process

01

03

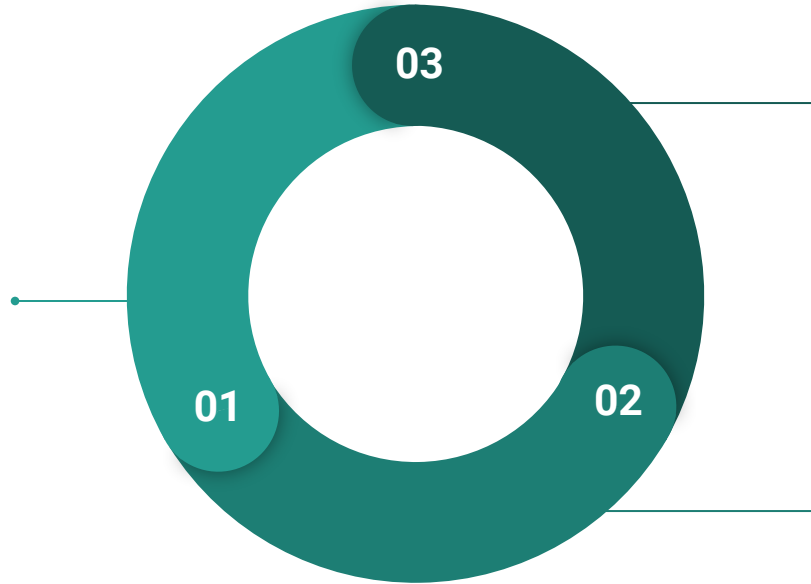
Execution

Finalizing Projects and Execution

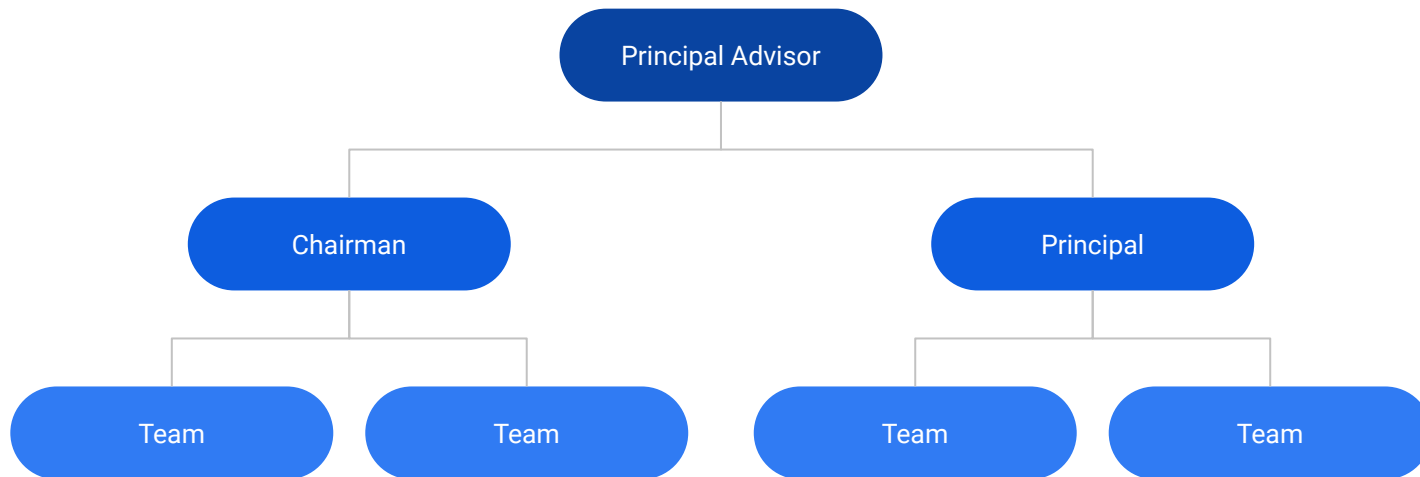
02

Academic Team

Individual Planning, Revise, and Approval




STRUCTURE



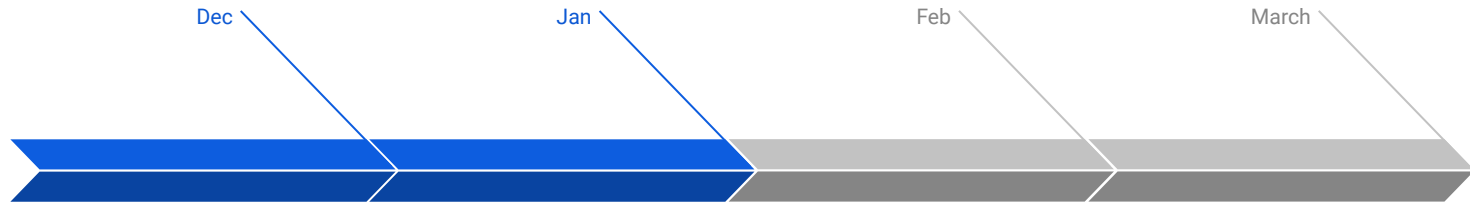
TASK TEAM

No	Mission	Team	Mentor
1	Green and Student Centric Campus	Anu and Lekha	Emmy
2	Full Admission	Ansu and Dinna	Emmy
3	Faculty Development	Aparana and Soumya	Paul
4	Earn While Learn	Soumya and Athira	Arun
5	New Programmes	Nethu & Aparna	Paul
6	Full Pass	Dinna and Praveena	Paul
7	Community Development	Aswathy and Sajitha	Paul
8	Outreach	Athira and Anu	Paul

EXECUTION

- **Building and mentoring of teams**
 - **Individual presentation on action plan**
 - **Preparing Gantt Chart/Execution Timelines**
 - **Follow up**
 - **Impact Assessment**
 - **Continuous Improvement**
- 

TIMELINES



Local Body Connect

Welcoming new LSG Members

Social Media Launch

Enabling Social Media Handle

Stellaism Mission Development

Event 1

Website Relaunch

Re-designing the website and logo

Industry Connect

Event 2

NAAC

IQAC and NAAC Finalization

FDP

Event 3

TIMELINES

